

24 / 7 365  
*Coverage!*

**PROGRAMS START AS  
LOW AS \$340\*/MONTH!**

\*Rate and program details on the pricing page



## Laguna Beach City Guide

The City Guide is the one-stop guide to summer and is the most comprehensive resource for shopping, dining, and entertainment in Laguna Beach. The City Guide is the easiest and most affordable way for your business to reach the millions of visitors this summer that want to "live like a local."



## Laguna Beach Magazine

Laguna Beach Magazine is the only magazine dedicated to the people, culture, and lifestyle of Orange County's most eclectic and affluent community. The most effective and comprehensive way for advertisers to reach this valuable market.



## Laguna Beach Indy Newspaper

The Laguna Beach Independent is the only local newspaper exclusively focused on Laguna, and is the paper of choice for the community. No other newspaper offers more in-depth coverage on the people, issues and events in this dynamic and unique community.



**CONTACT US**

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## 12-MONTH PROGRAM OPTIONS TO CHOOSE FROM

### Option 1 - Rate Only \$340.83/Month!

- 1 Full-page ad in the Laguna Beach City Guide
- 12 1/8-page ads in the Laguna Beach Indy Newspaper (monthly exposure)
- 8 1/6-page ads in Laguna Beach Magazine

### Option 2 - Rate Only \$492.50/Month!

- 1 Full-page ad in the Laguna Beach City Guide
- 12 1/4-page ads in the Laguna Beach Indy Newspaper (monthly exposure)
- 8 1/3-page ads in Laguna Beach Magazine

### Option 3 - Rate Only \$809.17/Month!

- 1 Full-page ad in the Laguna Beach City Guide
- 12 1/2-page ads in the Laguna Beach Indy Newspaper (monthly exposure)
- 8 1/2-page ads in Laguna Beach Magazine

### Option 4 - Rate Only \$1,375.85/Month!

- 1 Full-page ad in the Laguna Beach City Guide
- 12 Full-page ads in the Laguna Beach Indy Newspaper (monthly exposure)
- 8 Full-page ads in Laguna Beach Magazine

### Digital Marketing Added Bonus! FREE!

- 4 Sponsored Editorial Posts Online at [Lagunabeachindindy.com](http://Lagunabeachindindy.com)
- 4 Sponsored Editorial Posts in our E-newsletter 4,000+ LB Locals
- 4 Social Media Mentions on our LB Social Media Feeds

3, 6, 9 month pricing programs are available upon request